

I. Basic Provisions

1. The controller of the personal data pursuant to Article 4 point 7 of Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (hereinafter: "GDPR") is HOTE4U, s.r.o., Tax ID No.: CZ05557232, with its registered office at Radlická 505/58, 150 00 Praha 5 - Smíchov, Czech Republic (hereinafter: "Controller").

2:

- Hotel Olympie, Luční 56, 543 51, Špindlerův Mlýn, Czech Republic.

- Email: hotel@olympie.cz

- Telephone 1: +420 777 268 777

3. The controller has not appointed a data protection officer.

4. Personal data means any information about an identified or identifiable natural person; an identifiable natural person is a natural person who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, a network identifier or to one or more specific elements of the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.

5. Personal data is processed to the extent that the relevant data subject has provided it to the controller in connection with the conclusion of a contractual or other legal relationship with the controller, or which the controller has otherwise collected and processes in accordance with applicable law or to fulfil the controller's legal obligations.

II. Sources and categories of personal data processed

1. The controller processes personal data that you have directly provided to the controller or personal data that the controller has obtained on the basis of the fulfilment of your order from publicly accessible registers, lists and records (e.g. commercial register, trade register, land register, public telephone directory, etc.).

2. The Controller processes your identification, contact and contract performance data

- address and identification data used to uniquely and unmistakably identify the data subject (e.g. name, surname, title, possibly birth number, date of birth, permanent address, identity document number, gender, ID number, VAT number) and data enabling contact with the data subject (contact data - e.g. contact address, telephone number, email address and other similar information),

- descriptive data (e.g. bank details, date),

other data necessary for the performance of the cont

III. Lawful basis and purpose of the processing of personal data

1. The lawful reason for processing personal data is

- performance of a contract between you and the controller pursuant to Article 6(1)(b) GDPR,

- the legitimate interest of the controller in the provision of direct marketing (in particular for sending commercial communications and newsletters) pursuant to Article 6(1)(f) GDPR,

- Your consent to processing for the purposes of providing direct marketing (in particular for sending commercial communications and newsletters) pursuant to Article 6(1)(a) GDPR in conjunction with Section 7(2) of Act No. 480/2004 Coll., on certain information society services, in the absence of an order for goods or services.

2. The purpose of the processing of personal data is

- to process your order and to exercise the rights and obligations arising from the contractual relationship between you and the controller; when placing an order, personal data is required that is necessary for the successful processing of the order (name and address, contact), the provision of personal data is a necessary requirement for the conclusion and performance of the contract, without the provision of personal data it is not possible to conclude the contract or its performance by the controller,

- the protection of the rights of the controller, the recipient or other persons concerned,

- archives kept on the basis of the law,

- the fulfilment of legal obligations by the controller,

- the protection of the vital interests of data subjects,

- sending commercial communications and carrying out other marketing activities

3. There is no automatic individual decision-making by the controller within the meaning of Article 22 GDPR. You have given your explicit consent to such processing.

IV. Data retention period

1. The controller retains personal data

- for the period necessary for the exercise of the rights and obligations arising from the contractual relationship between you and the controller and the exercise of claims arising from this contractual relationship (for a period of 15 years from the termination of the contractual relationship),

- for as long as consent to the processing of personal data for marketing purposes is withdrawn, but no longer than 2 years if the personal data is processed on the basis of consent.

2. After the expiry of the retention period, the controller shall delete the personal data.

V. Recipients of personal data (subcontractors of the controller)

1. The recipients of the personal data are

- persons involved in the delivery of goods / services / execution of payments under the contract,

- persons providing marketing services,

- government, etc. authorities in the framework of the fulfilment of legal obligations laid down by the relevant legislation

2. the controller intends to transfer personal data to a third country (non-EU country) or an international organisation. Recipients of personal data in third countries are mailing service providers / cloud service providers.

VI. Your rights

1. Under the conditions set out in the GDPR, you

- the right to access your personal data in accordance with Article 15 of the GDPR,

- the right to rectification of personal data pursuant to Article 16 GDPR, or restriction of processing pursuant to Article 18 GDPR,

- the right to erasure of personal data pursuant to Article 17 GDPR,

- the right to object to processing under Article 21 GDPR,

- the right to data portability pursuant to Article 20 GDPR,

- the right to withdraw consent to processing in writing or electronically to the address or email of the controller set out in Article III of these terms and conditions.

2. You also have the right to lodge a complaint with the Data Protection Authority if you believe that your right to data protection has been violated.

VII. Terms and conditions of personal data security

1. The processing of personal data is carried out by the controller. The processing is carried out at the controller's premises, branches and headquarters by individual authorised employees of the controller or by the processor. The processing shall be carried out by means of computer technology or, in the case of personal data in paper form, manually, in compliance with all security principles for the management and processing of personal data.

2. The controller declares that it has taken all appropriate technical and organisational measures to ensure the security of personal data, in particular measures to prevent unauthorised or accidental access to, alteration, destruction or loss of personal data, unauthorised transmission, unauthorised processing or other misuse of personal data.

3. the controller has taken technical measures to secure data storage and storage of personal data in paper form, in particular passwords, encryption, cloud backups and anti-virus programs.

4. The controller declares that only persons authorised by it have access to personal data. All entities to whom personal data may be disclosed shall respect the data subjects' right to privacy and shall comply with applicable data protection legislation.

VIII. Final provisions

1. By submitting an order from the online order form, you confirm that you are aware of the privacy policy and that you accept it in its entirety.

2. You agree to these terms and conditions by ticking the consent box via the online order form. By checking the consent box, you confirm that you are aware of the privacy policy and that you accept it in its entirety.

3. The administrator is entitled to change these conditions. It will publish the new version of the Privacy Policy on its website and will also send you a new version of the Privacy Policy at the email address you have provided to the controller.

These terms and conditions were updated on 31.07.2024